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MOUNTAIN RESORT CONCIERGE

New Vail Valley business provides luxury concierge services to visitors renting vacation homes

by CARAMIE PETROWSKY



A NEW BUSINESS BASED IN THE VAIL VALLEY IS DEVOTED TO HELPING mountain visitors make the most of their vacation. Renting a home during a vacation has some attractive benefits. However, it also has some drawbacks, such as the lack of staff to help with the details that make a vacation a vacation. Mountain Resort Concierge is a lifestyle management company dedicated to providing visitors with high-end concierge services usually associated with a resort stay, ranging from grocery and alcohol delivery to ski and



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SO YOU CAN DO WHAT
YOU WANT TO DO.”

— MARK DUBOVY




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"We cater to the luxury traveler who wants one person to deal with, one person who will set everything up and solve any problem that might arise," said owner Mark Dubovy. "We're here to help create a vacation to remember and provide exceptional customer service."

With the rise of vacation rental companies like VRBO, Home Away and AirBNB, Dubovy saw a niche waiting to be filled.

"If people are spending good money to rent out a beautiful home or condo for a week, they should also have access to top-notch hospitality amenities, just like those who stay in hotels have access to," he said. "Our motto is simple: 'It's your job to have fun and relax and our job to manage the rest.' Basically, we do what you need to do, so you can do what you want to do."

Essentially a hybrid hotel concierge/ highly capable personal assistant, Dubovy has the relationships and

connections needed to fulfill any vision of the perfect vacation: A catered dinner in an unexpected location; a keepsake video of your vacation ready to share on social media; beautiful holiday decorations adorning your home-away-from-home upon arrival.

With Mountain Resort Concierge, Dubovy merges a love of the Vail Valley with his extensive marketing and event experience in the corporate world. After more than a decade in New York City, Dubovy returned to the Vail Valley in 2012 with the idea of starting a company that would cater to the unique needs of the luxury traveler. www.mountainresortconcierge.com

For a complete list of Mountain Resort Concierge services and prices, visit mountainresortconcierge.com or call Dubovy at 970.460.4719.